

Save the Date

TWITTER CHAT

21st March 2017 – H 4pm-5pm CET (3pm – 4pm GMT)

Understanding the water-food nexus #FoodSustainability

Water is an essential building block of life. It is more than just essential to quench thirst or protect health. In a climate changing era, how to manage water in order to face water scarcity? Which is the link between food & water? What are the best practices worldwide for a more sustainable use of water?

On **March 21st**, at the eve of the World Water Day, we have organized a **TwitterChat** to discuss about solutions, linked factors and actions that we can make to raise awareness about the link between water and food.

Let's join us starting from **4pm to 5pm CET!**

Follow the hashtag **#foodsustainability** and check [@BarillaCFN](https://twitter.com/BarillaCFN) on Twitter for staying updated!

Suggested tweets to spread on your Twitter channel

- Water is an essential building block of life. In a climate changing era how to manage water to face water scarcity? Join us on March 21st #foodsustainability #WWD18 [+card]
- On March 21st we will discuss about challenges & solutions for promoting #foodsustainability through water #WWD18 Join us! [+card]
- A #TwitterChat to discuss about problems, solutions, actions to raise awareness about the food & water nexus #foodsustainability Join us! [+card]
- Water is a precondition for human existence and for the sustainability of the planet. On March 21st follow #foodsustainability, check @BarillaCFN and join this TwitterChat! [+card]
- And you, what are you doing to protect water in food systems? #foodsustainability